



## Liverpool City Council: European City of Culture 2008

Language Connect provides 5 different services in 19 languages during this mammoth 2-month project

### Overview

- Liverpool City Council approached Language Connect as an approved council supplier to provide a consistent foreign language solution to meet its open access communication policy across a wide range of media.

### Services Provided

- Website translation
- Website localisation
- City tour translation & proof-read
- Adaptation of script for recording
- Voice-over studio recording

### How we delivered a great solution

- A dedicated Project Manager co-ordinated the work ensuring that all special requirements and instructions were implemented and consistency maintained throughout the project.
- Once all the translations were completed, Language Connect was responsible for the final quality check online before they went live. This was to ensure that all the script, including the non-Latin ones, was displayed correctly on all major internet browsers.

### Timeline

#### Month 1

Simultaneous co-operation between translators and proofreaders to ensure linguistic consistency and timely delivery.

Final quality control by the Project Manager in charge.

#### Month 2

Script review and adaptation to ensure conformity to technical requirements of the audio equipment.

Selection of the native speaker foreign voice artistes and arrangement of the recording sessions in the studio.

Final stage editing and re-recording.

Complete voice-over delivery – on schedule and within the budget!

### Languages Provided

- Arabic
- Bengali
- Bosnian
- Chinese
- Czech
- Dutch
- Farsi
- French
- German
- Italian
- Japanese
- Kurdish
- Polish
- Portuguese
- Russian
- Somali
- Spanish
- Turkish
- Urdu

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